

Extra-Ordinary Birthdays Sponsorship Package



About Extra-Ordinary Birthdays

Extra-Ordinary Birthdays mission is to transform the lives of homeless children by creating personalized birthday parties that make them feel valued and inspire moments of delight in their lives. We connect with homeless children from a place of happiness rather than their current circumstances, giving them an experience that reinforces their sense of self-worth, self-esteem, and importance.

Founded in 2010, Extra-Ordinary Birthdays has provided birthday parties for 1600+ homeless children in 8 shelters throughout the Maryland, District of Columbia, and Virginia areas. We provide fully personalized parties, including cakes, gifts from their wish lists, books, decorations, resulting in an experience of a lifetime. We don't just stop with the children, we pour into the parents because we know it's hard for them, too. We give parents birthday cards to personally give their children, an adult book based on their own interests, and all the credit for the party!

Learn more about our work at extraordinarybirthdays.org.



extra-ordinary BIRTHDAYS

Our **mission** is to transform the lives of homeless children by creating personalized birthday parties that make them feel valued and inspire moments of delight in their lives.

OUR IMPACT



Children
Feeling Valued




Caregiver
Empowerment



Community
Involvement



Inspired by
Books



Transformation
Via Hope



SERVICE

8

HOMELESS
SHELTERS

CURATED

1600+

BIRTHDAY
CELEBRATIONS

PROVIDED

8000+

PERSONALIZED
BIRTHDAY GIFTS

GIFTED

4800+

BRAND NEW
BOOKS

DONATE TODAY

LEARN MORE ABOUT OUR PROGRAMS
AT EXTRAORDINARYBIRTHDAYS.ORG



Extra-Ordinary Birthdays
P.O. Box 1109
College Park, MD 20740

Dear Potential Sponsor,

Extra-Ordinary Birthdays (EOB) invites you to become a valued sponsor and help us continue our mission of providing personalized birthday celebrations for children experiencing homelessness. Your sponsorship plays a vital role in ensuring that every child feels seen, valued, and celebrated on their special day.

EOB creates meaningful birthday experiences that bring joy and a sense of normalcy to children and families facing housing insecurity. With your support, we can cover essential costs such as supplies, decorations, gifts, fundraising event venues, and staffing.

Sponsoring EOB offers an opportunity to make a direct impact while also receiving recognition through exclusive benefits at various sponsorship levels. Your involvement will reinforce a positive public image for you, your company, or your organization as a dedicated supporter of children and families in need.

If you are interested in becoming a sponsor, please complete the enclosed sponsorship form or [submit form online](#). For any questions, feel free to reach out to Schinnell Leake, Extra-Ordinary Birthdays Founder, at schinnell_leake@extraordinarybirthdays.org.

Thank you in advance for your generosity. Together, we can continue bringing smiles to extraordinary children who deserve to be celebrated.

With gratitude,
Extra-Ordinary Birthdays Team



Sponsorship Levels

VISIONARY PARTNER - \$20,000

This partnership is ongoing and integral in securing the future of EOB as an effective, (secure, stable, self-sustaining) non-profit organization for the community of metropolitan Washington, D.C.

LEADERSHIP PARTNER - \$10,000

This partnership is vital to daily operations and (efforts) of EOB, including coordination of executive, administrative, and volunteer staff, liaison with families, shelters, and partners, and communication through marketing and promotional campaigns.

CELEBRATION PARTNER - \$5,000

This partnership is integral in providing the financial support needed to purchase essential items for our birthday celebrations. Funds key party elements such as birthday cakes or desserts, healthy snacks, photography, entertainment, and other celebration essentials for approximately 10% of the birthdays we provide each year.

PROFESSIONAL PARTNER - \$2,500

This partnership is integral in providing the financial support needed to sustain the strategic and operational components of Extra-Ordinary Birthdays, Inc. Fund essential professional services and resources such as design and printing, website development and hosting, database management, social media management, marketing, and professional consulting (e.g., accounting, legal)

If you are not interested in any of the sponsorship levels provided at this time, we gladly accept donations of any amount.

[Click here](#) to make a donation or write a check to Extra-Ordinary Birthdays and mail it to P.O. Box 1109, College Park, MD, 20740.



Sponsorship Benefits

VISIONARY PARTNER - \$20,000

- Prominent placement of your name/logo on the EOB website.
- Monthly individual social media acknowledgements.
- Acknowledgment in marketing materials.
- Two featured sponsor spotlights and/or leaderhead ads in EOB's newsletter.
- Featured sponsor spotlight in EOB's annual report.
- 4 Complimentary tickets to all EOB events and networking opportunities with other key supporters.
- Opportunity for a representative to speak at an EOB event.
- Two special acknowledgments in EOB impact stories shared with donors and stakeholders.

LEADERSHIP PARTNER - \$10,000

- Prominent placement of your name/logo on the EOB website.
- Bi-monthly individual social media acknowledgements.
- Acknowledgment in marketing materials.
- One featured sponsor spotlights and/or leaderhead ad in EOB's newsletter.
- Featured sponsor spotlight in EOB's annual report.
- 3 Complimentary tickets to all EOB events and networking opportunities with other key supporters.
- Opportunity for a representative to speak at an EOB event.
- One special acknowledgment in EOB impact stories shared with donors and stakeholders.

CELEBRATION PARTNER - \$5,000

- Prominent placement of your name/logo on the EOB website.
- 4 individual social media acknowledgements.
- Acknowledgment in marketing materials.
- One featured sponsor spotlight in EOB's newsletter.
- Featured sponsor spotlight in EOB's annual report.
- 2 Complimentary tickets to all EOB events and networking opportunities with other key supporters.
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Sponsorship Form

Full Name _____

Company _____

Email _____ Phone _____

Mailing Address _____

Sponsorship Level:

- VISIONARY PARTNER - \$20,000
- LEADERSHIP PARTNER - \$10,000
- CELEBRATION PARTNER - \$5,000
- PROFESSIONAL PARTNER - \$2,500

Authorizing Person's Signature

Print Name

Please Make Checks Payable To:

Extra-Ordinary Birthdays

P.O. Box 1109

College Park, MD

Please charge \$ _____ to my Visa Mastercard American Express
Credit Card Number _____ Exp Date _____ CVV _____

THANK YOU FOR YOUR SUPPORT!

Thank you for your support!
extraordinarybirthdays.org

